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## CERTIFICATE OF MAILING UNDER 37 CFR § 1.8

Date of Mailing: January 6, 2006

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the above identified date.

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January 6, 2006

DOCKET NUMBER: 1643.104  
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Sir:

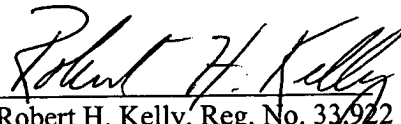
In re: U.S. Serial No. 10/773,894  
Inventors: David J. Edmondson and Mark C. Hill  
Title: **APPARATUS, AND ASSOCIATED METHOD, FOR  
DYNAMICALLY PRICING CONTENT RESPONSIVE TO  
QUANTITATIVE DEMAND INDICIA**

Enclosed please find:

- ☒ Amendment and Response Pursuant to 37 C.F.R. 1.111; and
- ☒ Return post card
- ☒ No fees are believed due at this time; however, the Commissioner is hereby authorized to charge payment of the following fees associated with this communication, or credit any overpayment, to Deposit Account No. 50-2032. A duplicate copy of this sheet is enclosed.
  - ☒ Any additional filing fees required under 37 CFR 1.16
  - ☒ Any patent application processing fees under 37 CFR 1.17

Respectfully submitted,

By:

  
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